



# **EXARC**.net

## **SINCE 2001**

... Where

### **Archaeological Open-Air Museums**

- **Experimental Archaeology** ▪
- Ancient Technology** ▪ **Interpretation**

Meet ...

# EXARC 2018 Report

# NUMBERS AND STATISTICS

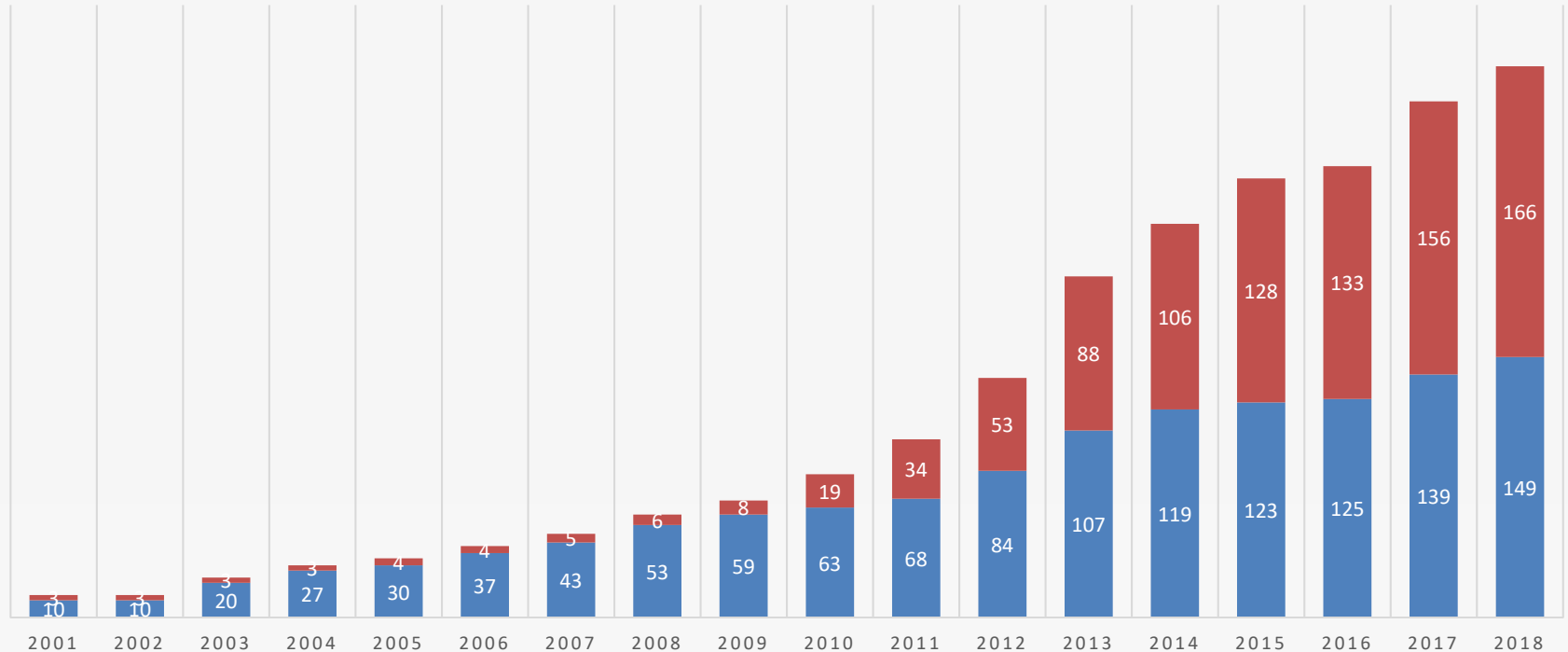


✓ The number of EXARC members rose last year from **295** to **315**.

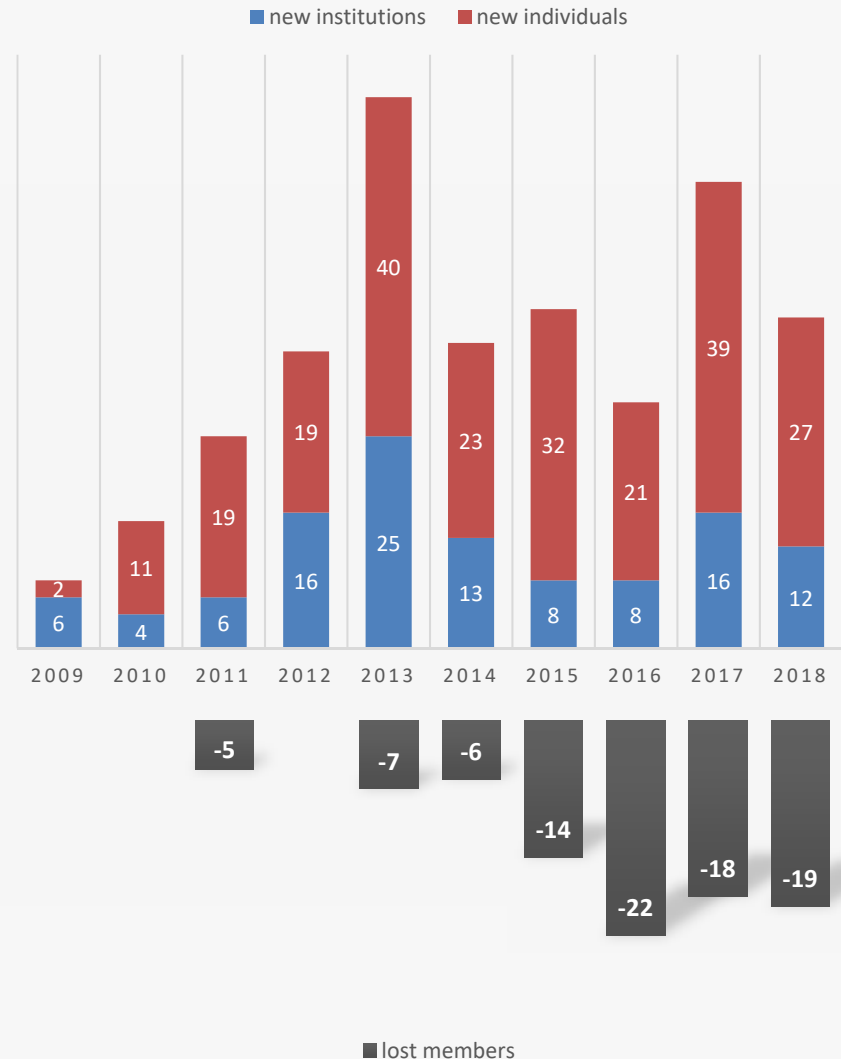
✓ At the end of 2018 we had members in **41** countries.

### EXARC MEMBERS

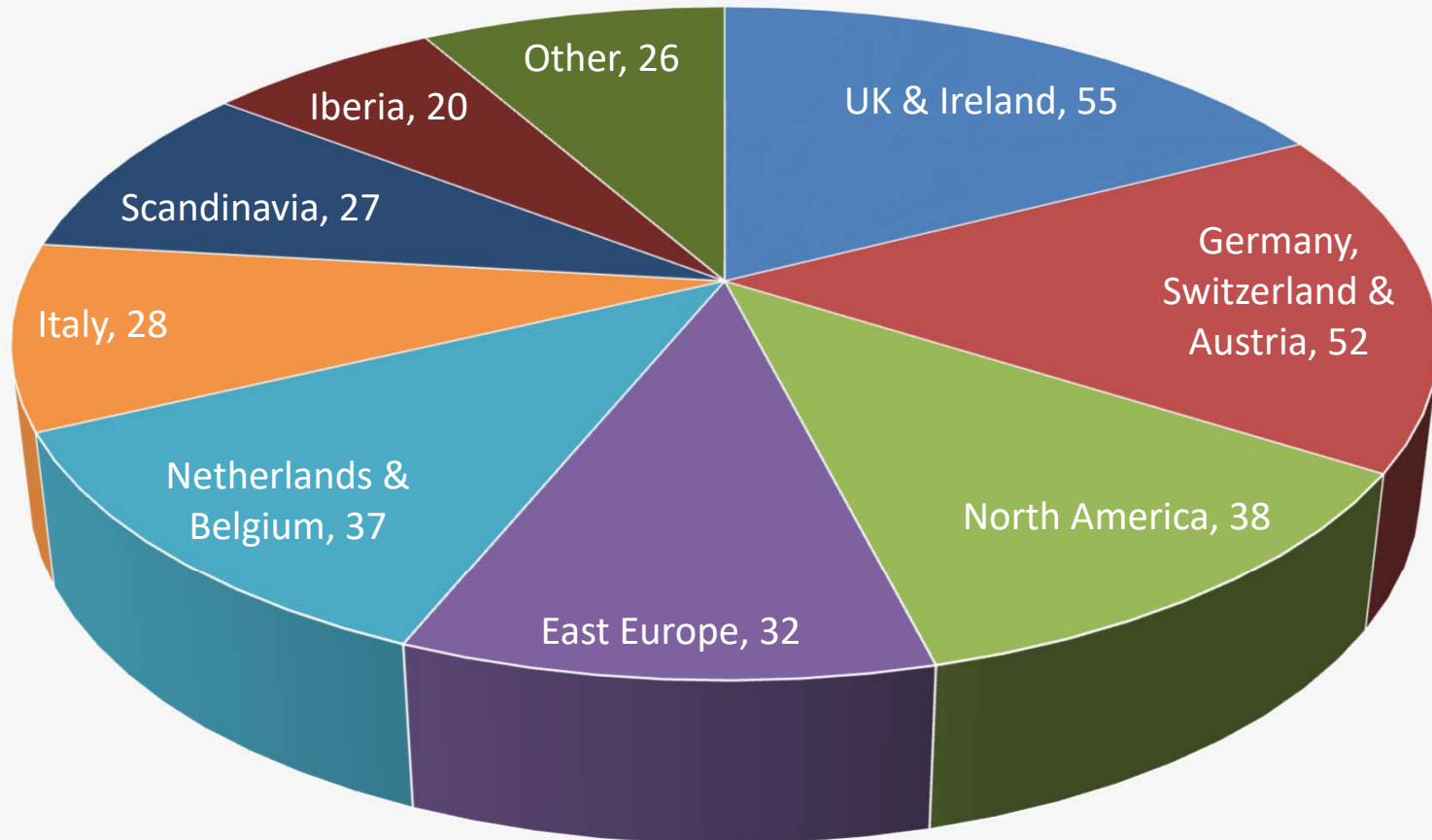
■ Institutions ■ Individuals



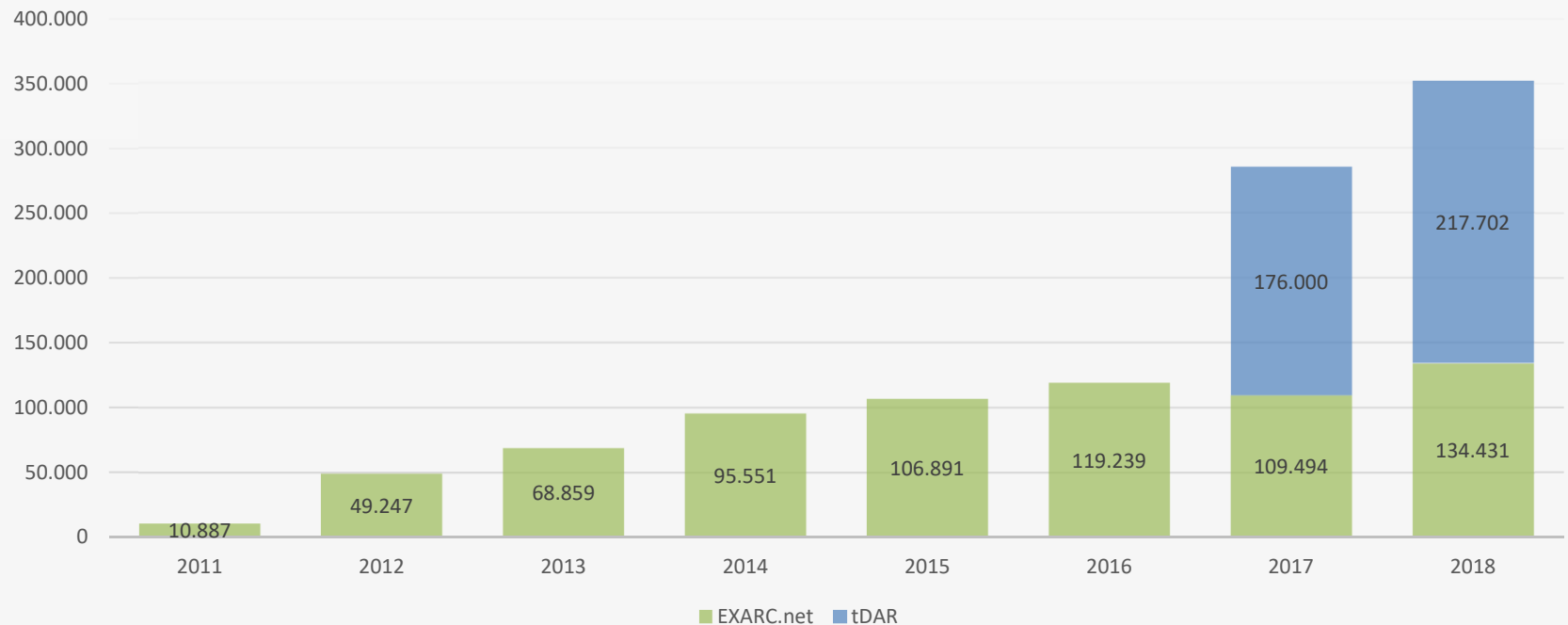
- ✓ We got **39 new members** but we also lost **19 members** in 2018.
- ✓ **18 members** so far also told us they will stop in **2019**.
- ✓ We got **15 new members** till 31 April 2019.



- ✓ EXARC members are evenly spread over Europe, with also a strong presence in North America, which decreased a bit in 2018.

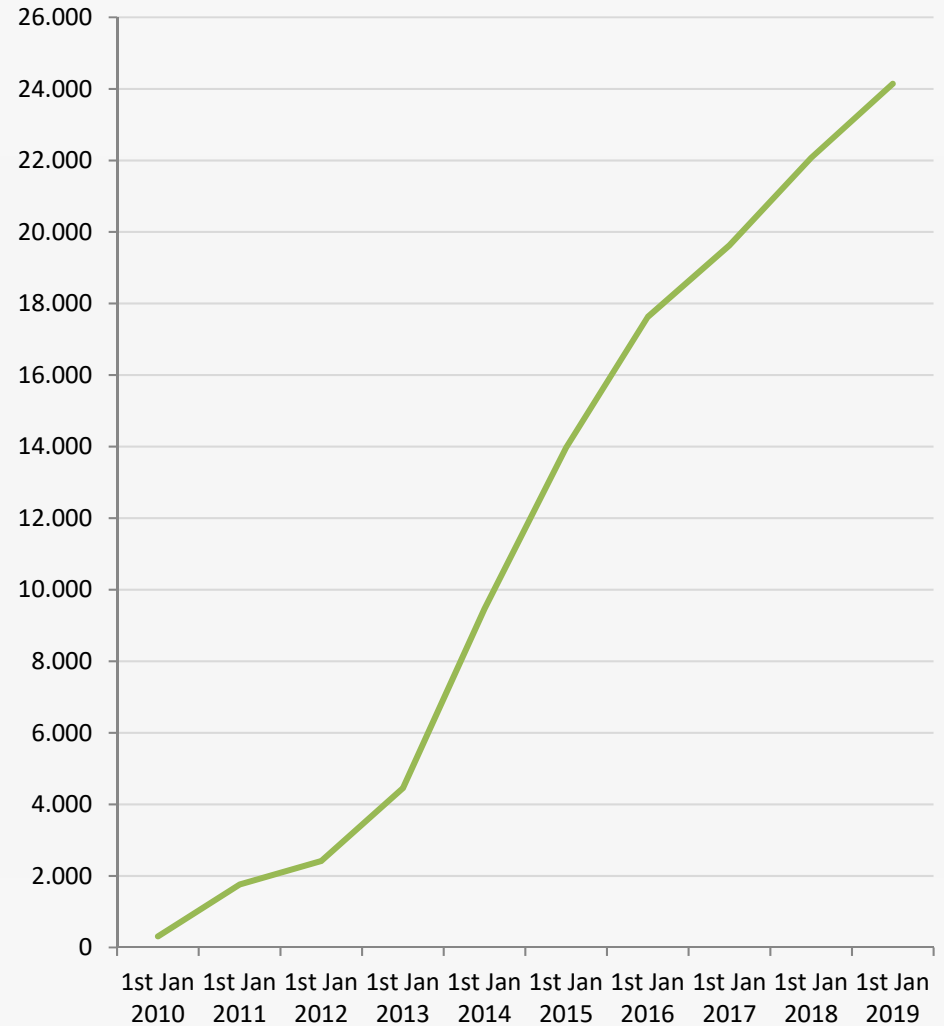


### SESSIONS ON EXARC.NET AND TDAR



- ✓ We had an increase in website visitors with **23% to over 134,400 sessions** per year.
- ✓ The dip in 2017 was caused by moving the Bibliography to tDAR and the work on our new website. The 2018 figures show **this was a successful strategy**, both tDAR and the EXARC website grow.

- ✓ On Social Media we reach an audience of over **24,000 people**. We grew **9%** within a year.
- ✓ Our main groups are **EA** and **AOAM**, but we also a number of pages, like **EXARC & CRAFTER**.





19/1

Issue 2018/4

Issue 2018/3

# PR & PRODUCTS

- ✓ 2 Printed EXARC Journal Digests
- ✓ 4 EXARC Journals online
- ✓ New PR material: polo's, EAC11
- ✓ 13 newsletters to our members
- ✓ Work on websites

cludes articles on Construction, Screen Fish Weir, Centre, Current Trends in Historical Re- Celtic Copper Alloy Coin Minting, Brewing, Outfitting a in Catalonia, Cooking in Egypt and Romania, Catawba Indian Mannequin and Viking Jewellery Mould Theory on EA, CRAFT

019; ISSN: 2212-8956

© EXARC, 2018; ISSN: 2212-8956

Articles describe Erasmus, bronze casting, trebuchets, museum exhibitions, pottery, text prosthetic legs. We cover a.o. the Roman E Century in the UK, Easter Island, Slovakia a

© EXARC, 2018; ISSN: 2212-8956

[Read more](#)

18/2

Issue 2017/4





- ✓ **Two Printed EXARC Journal Digests** in 2018 (May & November)
- ✓ 25 articles from 1 to 5 pages; 36 pages each Digest
- ✓ Digest 1 – 500 copies, Digest 2- 1000 copies
- ✓ Sent to EXARC members, Universities and AOAM across the world and presented at several conferences.

### Issue 2018/4



This Issue includes articles on a Lath Screen Fish Weir, Celtic Copper Alloy Coin Minting, Brewing, Outfitting a Catawba Indian Mannequin and Viking Jewellery Mould Making (Experimental and Reconstructive Aspects).

© EXARC, 2018; ISSN: 2212-8956

[Read more](#)

### Issue 2018/2



With articles about earth ovens, a weaving loom, learning to recreate, recreating to learn, Colonial Williamsburg, a Bronze Age longhouse, Inca & Egyptian mummification and experimental approaches to student success.

© EXARC, 2018; ISSN: 2212-8956

[Read more](#)

### Issue 2018/3



Articles describe Erasmus, bronze casting, a cloak clasp, trebuchets, museum exhibitions, pottery, textiles and prosthetic legs. We cover a.o. the Roman Era and 19th Century in the UK, Easter Island, Slovakia and Cyprus.

© EXARC, 2018; ISSN: 2212-8956

[Read more](#)

### Issue 2018/1



This Issue includes articles on bronze patination, building a watchtower, re-rolling a mummy, taking vacation in the past, a rattle with animal teeth, prehistoric dances, Iberian pottery and Roman woodworking tools.

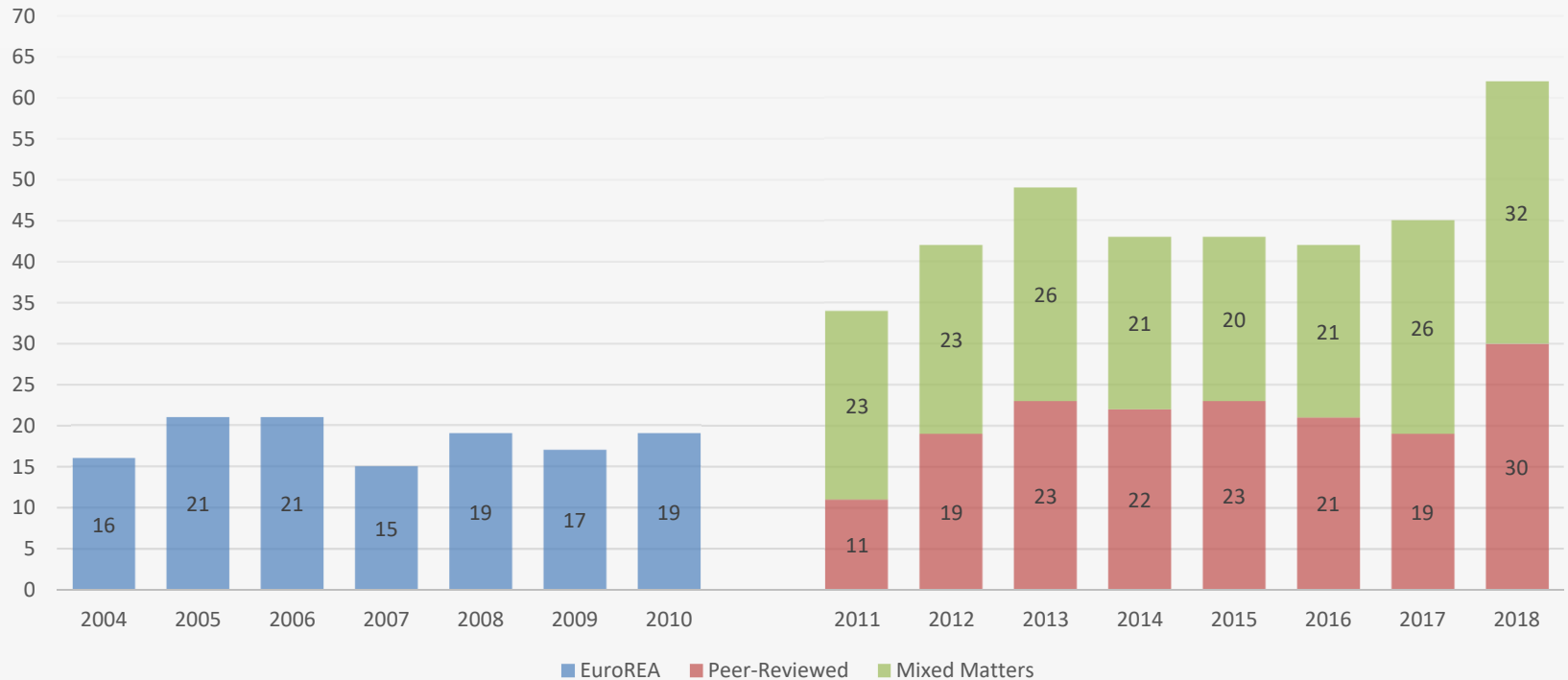
© EXARC, 2018; ISSN: 2212-8956

[Read more](#)

- ✓ **Four online EXARC Journal Issues** (February, May, August and November) **62 new articles** were added in 2018.

- ✓ **The complete EXARC Journal is open access**, including all new articles.

## EXARC EUROREA AND JOURNAL



✓ More articles are submitted to the journal than before.



- ✓ New products:  
**Polo's with EXARC logo!**



- ✓ For the EAC11:  
**Poster and Social Media headers**


[View this email in your browser](#)

## EXARC.net

### EXARC's Privacy Policy

The EU General Data Protection Regulation (GDPR) is the most important change in data privacy regulation in 20 years. **In short, every organisation handling personal data in the European Union needs to be clear about what data is stored and how exactly. This includes associations like EXARC.** We therefore have put a European Privacy Policy in place which among others describes how members and delegates to EXARC activities have control on the personal data we process. This includes data from people outside the EU.

[Please read our Privacy Policy](#)




**EXARC Digest 2018 Issue 1 out**

The New EXARC Journal Digest is out now and will soon be sent to all 300+ EXARC members. For this Digest we had 28 interesting articles from the two latest issues of the EXARC Journal to choose from and it was not an easy task. We included articles on the reconstruction of a Stone Age baby rattle and re-rolling a mummy as visitor experience or archaeological experiment?...

[Read more about the Digest 2018 Issue 1](#)

[View this email in your browser](#)

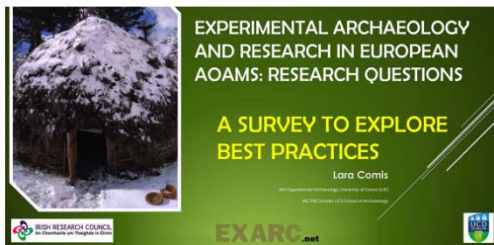
## EXARC.net



### Second EXARC Journal online

We recently published the second EXARC Journal - days before EXARC's meeting at Paleofestival in Italy we published the **EXARC Journal 2018/2 with 15 articles**. It includes articles about earth ovens, a weaving loom, learning to recreate, recreating to learn, Colonial Williamsburg, a Bronze Age longhouse, Inca & Egyptian mummification and experimental approaches to student success.


[Find the EXARC Journal here](#)



### Survey on Best Practices of Experimental Archaeology

[View this email in your browser](#)

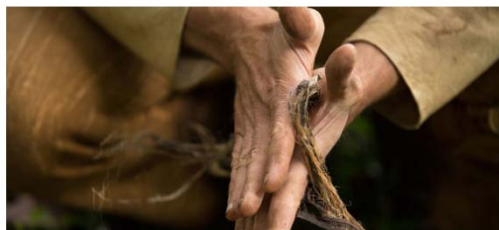
## EXARC.net



### Call Open for EXARC Twinning

Archaeology proves there have always been many connections over longer distances: people, artefacts and ideas have often found fertile soil elsewhere in the world. **EXARC supports projects to bring members together for a common project.** We pair members from different countries with seed money to visit each other and execute a project linked with the EXARC themes (archaeological open-air museums, experimental archaeology, ancient technology & interpretation). This should lead to an activity, which is relevant to both members and must have potential for other EXARC members. **Each twin receives 1,250 EUR. Our call for twinning is open until 1 December 2018.**

[Read more](#)



✓ Since February 2018 we use MailChimp, 13 newsletters were sent in 2018.

### What we did (2016 - 1<sup>st</sup> Phase):

- ✓ April - July: we moved the Bibliography to tDAR.
- ✓ July - October: we worked on splitting the EXARC online portal, making all EU websites separate websites.

### What we did (2017 - 2<sup>st</sup> Phase):

- ✓ June - December:
  - we removed (sub)domains (simplifying the website);
  - started to use secure HTTPS;
  - upgraded to the highest **Drupal 7** version and updated the modules;
  - upgraded to **Drupal 8**

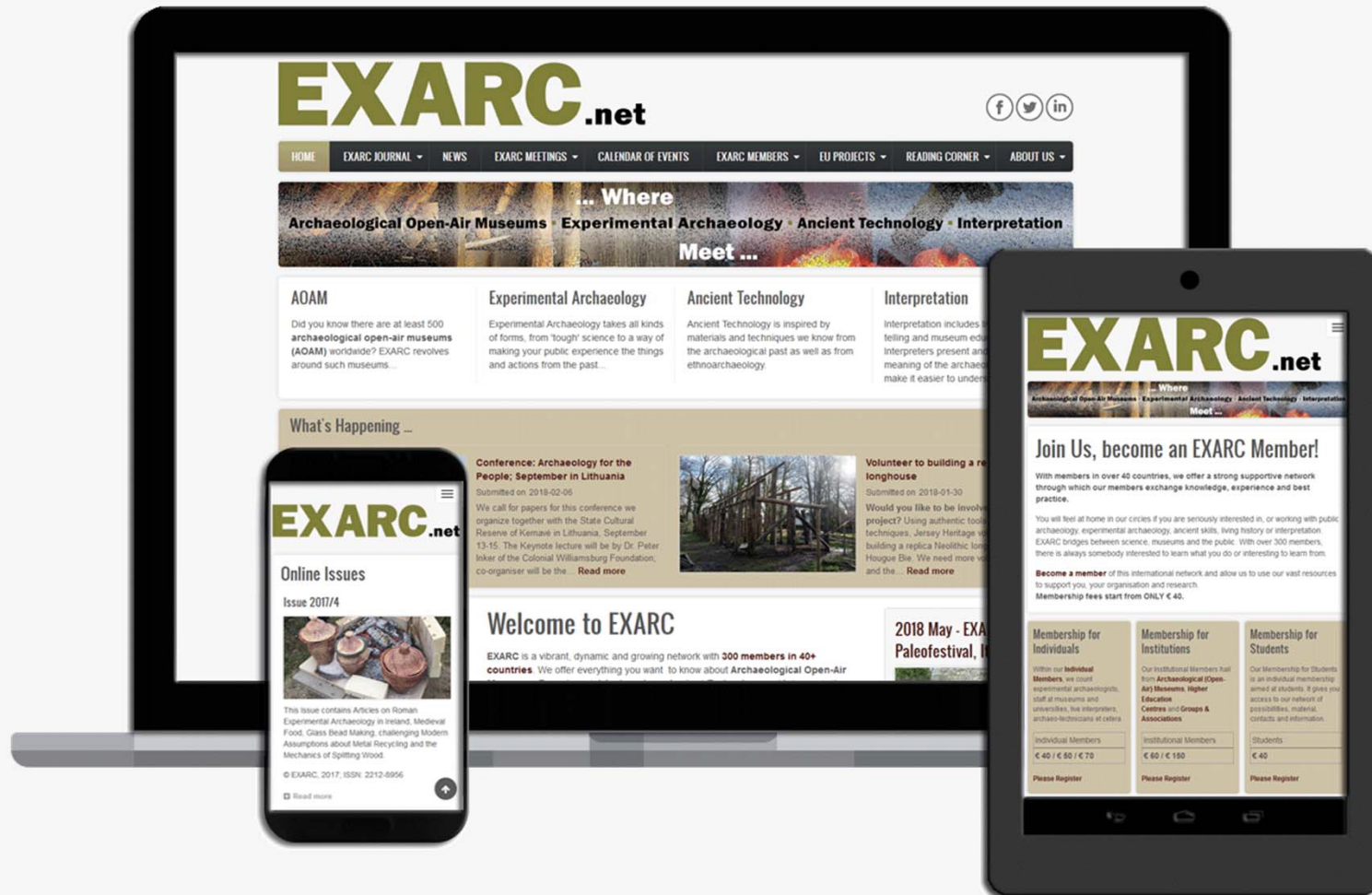


### Done in 2018 (3<sup>rd</sup> Phase):

- ✓ Use **Responsive Design**, which shows well on all devices
- ✓ **New theme** based on a feel of the old one, new CSS needed as well
- ✓ New **navigation** which includes all the subnavigation on the old website, user friendly
- ✓ **New division between Institutional Members:** Museums, Higher Education and Groups
- ✓ Prioritise aspects we are good at: The **Journal**; **Events** of our members; the **Members' profiles**; EXARCs **own Conferences**; **highlight the 10% best online material** (Reading corner)
- ✓ Cleaning up the website
- ✓ Adding information to all four legs



Done in 2018 (3<sup>rd</sup> Phase):



# EU PROJECTS

We were invited to join **several EU project applications**.  
One project (CRAFTER) was successful.

# EU Project - CRAFT<sup>E</sup>R

- ✓ CRAFT<sup>E</sup>R is part of the Creative Europe programme and connected to the 2018 European Year of Cultural Heritage.
- ✓ Timeline: 1 July 2018 – 31 December 2019
- ✓ A partnership of eight organisations from five European countries: Spain, the Netherlands, Germany, Hungary and Serbia.



- ✓ CRAFT<sup>E</sup>R recreates Bronze Age ceramics and stages an exhibition.
- ✓ EXARC's task is helping with dissemination.
- ✓ EXARC's budget: **€ 6,178 of which € 1,500 own input.**



**CONFERENCES**

- ✓ **March:** African Conference on Experimental Archaeology, including keynotes by Bill Schindler & Javier Baena.
- ✓ **May:** EXARC at Paleofestival, Italy where we met many would-be EXARC members and had our AGM.



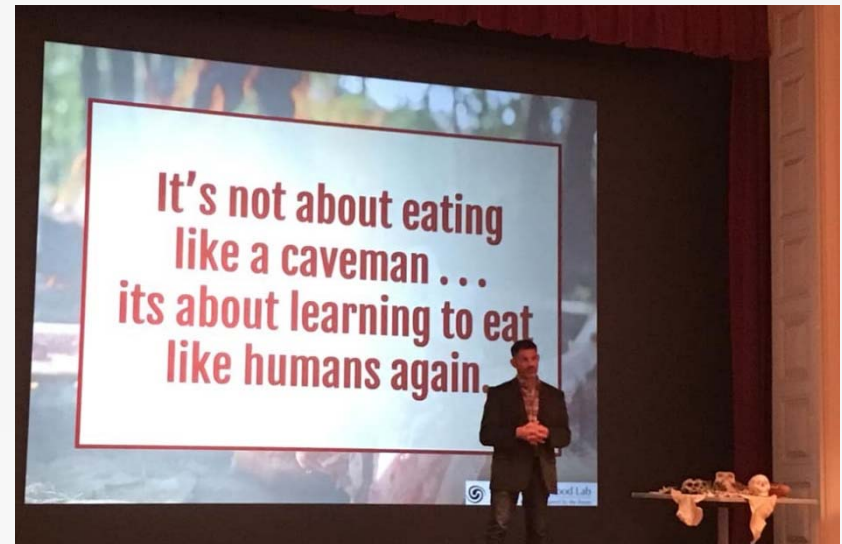
- ✓ **August:** EXARC in Moscow – Times & Epochs, 7 EXARC members were included in the 6,000 reenactors to a public of 5 million.
- ✓ **September:** Session: What we are learning from experimental archaeology? at the EAA in Barcelona (ES).



- ✓ **September:** Archaeology for the People: Exhibition, Experience and Performance, Kernave (LT).  
40+ participants, of which many EXARC members.
- ✓ **October:** Archaeological Open-Air Museums: Reconstruction and Reenactment, Krosno (PL).



- ✓ **October:** CRAFTER workshop, Mula (ES) – meeting within the EU project.
- ✓ **November:** EXARC & REARC conference, Colonial Williamsburg (USA), including several EXARC members





# OTHER MEETINGS

- ✓ April: **Lorsch (DE); first Open Day on Experimental Archaeology**, including keynote by Aidan O'Sullivan and paper by Roeland Paardekooper.
- ✓ May: supported an experimental archaeology session at the **TRAC Conference (Theoretic Roman Archaeology)** as well as a workshop (TRACamp) later that year.
- ✓ June: **ICOM Paris (FR)**, discussion about the future of International Committees (we are an affiliated organisation).
- ✓ June: EXARC visited **Slovenia as a part of a conference**: "Interpretation and promotion of archaeological heritage. Theory, Practice, Opportunities."
- ✓ June: **NEMO Training Course** in Jamtli (SE): "Regional Development through Heritage", attended by Annemarie Pothaar.
- ✓ September: Roeland Paardekooper gave a lecture for **L'Esquerda (ES)**
- ✓ September: Roeland Paardekooper attended the **EXAR Tagung** in Unteruhldingen (DE).
- ✓ October: **Networking between Museums and Education Centres (NL)**.
- ✓ December: **RRR Expert Meeting (NL), brainstorm for funding purposes** to stimulate research bridging the natural sciences with the humanities and social sciences, attended by Javier Baena & Roeland Paardekooper.

# COOPERATION



## REARC – Learning From Our Past... Looking To the Future

REARC is the conference on Reconstructive and Experimental Archaeology. REARC promotes and stimulates interest in reconstructive and experimental archaeology; serving as a bridging organization between Open-Air Museums, academics, primitive technologists, related groups, and individuals involved in the field...

[Read more](#)



## EXARC Twinning

Archaeology proves there have always been many connections over longer distances: people, artefacts and ideas have often found fertile soil elsewhere in the world. EXARC wants to highlight a few of these cases where somebody or something had a large influence in another region in the world. EXARC twinning is to bring each time two EXARC members together who otherwise would not have the chance to cooperate so easily...

[Read more](#)



## NEMO - Network of European Museum Associations

NEMO's members speak for over 30.000 museums across Europe. NEMO ensures museums are an integral part of European life by promoting their work and value to policy makers and by providing museums with information, networking and opportunities for co-operation...

[Read more](#)



## Colonial Williamsburg Foundation – EXARC Fellowship

The Colonial Williamsburg Foundation–EXARC Fellowship is intended to advance the investigation and interpretation of archaeological and experimental archaeological heritage by supporting research and scholarship through a partnership between EXARC and the Colonial Williamsburg, America's largest outdoor living history museum...

[Read more](#)



## ICOM - the International Council of Museums

EXARC is an affiliated organisation to ICOM, the International Council of Museums. We represent archaeological open-air museums and experimental archaeology in the international museum circles. With 30,000 museum professionals, ICOM is represented everywhere in the museum world. ICOM sets standards in museum ethics, offers guidelines, definitions and...

[Read more](#)



## COLONIAL WILLIAMSBURG FOUNDATION – EXARC FELLOWSHIP

This fellowship funds a one month scholarship in residence at the Colonial Williamsburg Foundation, Virginia (USA).

# COOPERATION

Archäoforum – powered by EXARC  
82 members, in German



# **FINANCES**

## **2018**

1. We raised the fees in 2018, which explains **€ 5,000** more income.
2. The work on website was a large part of our budget (average **€ 6,000** a year). In 2018 we finished this 3 years project, and the costs from 2019 are back to normal.
3. The conferences costs vary per year depending on how large conference we organise.
4. There were more travel costs in 2018, also due to the CRAFTER project (**€ 1,400**). We had 2 main conferences: Paleofestival and in Kernave (over **€ 2,000** in costs).
5. Office costs are high in 2018. The director abstained from half of his volunteer fee and got a laptop instead.

EXPENDITURE	2017	2018
Staff	€ 4.622	€ 4.415
Conference and Seminars	€ 8.954	2.702
PR Products	€ 6.865	€ 6.540
PR Website	€ 8.189	€ 7.769
Postage	€ 2.958	€ 3.107
Office costs	€ 234	€ 1.322
Accountant	€ 1.537	€ 1.564
Travels / external contacts	€ 2.826	€ 4.961
Other	€ 254	€ 250
Costs Bank	€ 407	€ 350
<b>TOTAL EXPENDITURE EXARC</b>	<b>€ 36.844</b>	<b>€ 32.980</b>

INCOME	2017	2018
Donations	€ 117	€ 178
Contributions*	€ 19.783	€ 25.680
Adverts	€ 600	€ 0
Sales	€ 1.299	€ 543
EU CRAFTER		€ 2.155
Conference and Seminars	€ 10.338	€ 4.980
Income Bank	€ 569	€ 446
<b>NET TURNOVER EXARC</b>	<b>€ 32.706</b>	<b>€ 33.982</b>
<b>BALANCE</b>	<b>-€ 4.138</b>	<b>€ 1.002</b>
<b>ACCUMULATED RESERVES TILL END OF THE PREVIOUS YEAR</b>	<b>€ 11.389</b>	<b>€ 7.251</b>
<b>TOTAL RESERVES</b>	<b>€ 7.251</b>	<b>€ 8.253</b>

# EXARC.net

**SINCE 2001**

... Where

**Archaeological Open-Air Museums**

▪ **Experimental Archaeology** ▪

**Ancient Technology** ▪ **Interpretation**

Meet ...



# EXARC

# 2019 Prospects



# PR & PUBLICATIONS

- ✓ We will publish two **Printed EXARC Journal Digests**. Both about 36-40 pages. One in May, the other around November.
- ✓ **Four online EXARC Journal Issues** are planned: February, May, August and November. We aim to publish between **50 and 70 articles**.
- ✓ We are checking the EXARC website to comply with current **copyright and privacy legislation**.
- ✓ We will apply to getting the EXARC Journal listed in the **Directory of Open Access Journals**.

# CONFERENCES

- ✓ March: **Tourisma**, Firenze (IT)
- ✓ May: **EAC11**, Trento (IT)
- ✓ May: **Session on Experimental Archaeology** in Negotin (RS)
- ✓ September: the **ICOM General Conference** in Kyoto (JP)
- ✓ October: **ICA II**, Sorbonne/Melle (FR)
- ✓ October: **EXARC & REARC Conference** (USA)

# EXARC PLAN

- ✓ **EXARC Twinning: migration of people and artefacts incl. educational programs and experiments.**
- ✓ **Support for individual members, museums, groups, students & universities.**
- ✓ **Submit an EU funding bid.**
- ✓ **Finalise the EXARC Vision, we have been working on since end of 2017.**

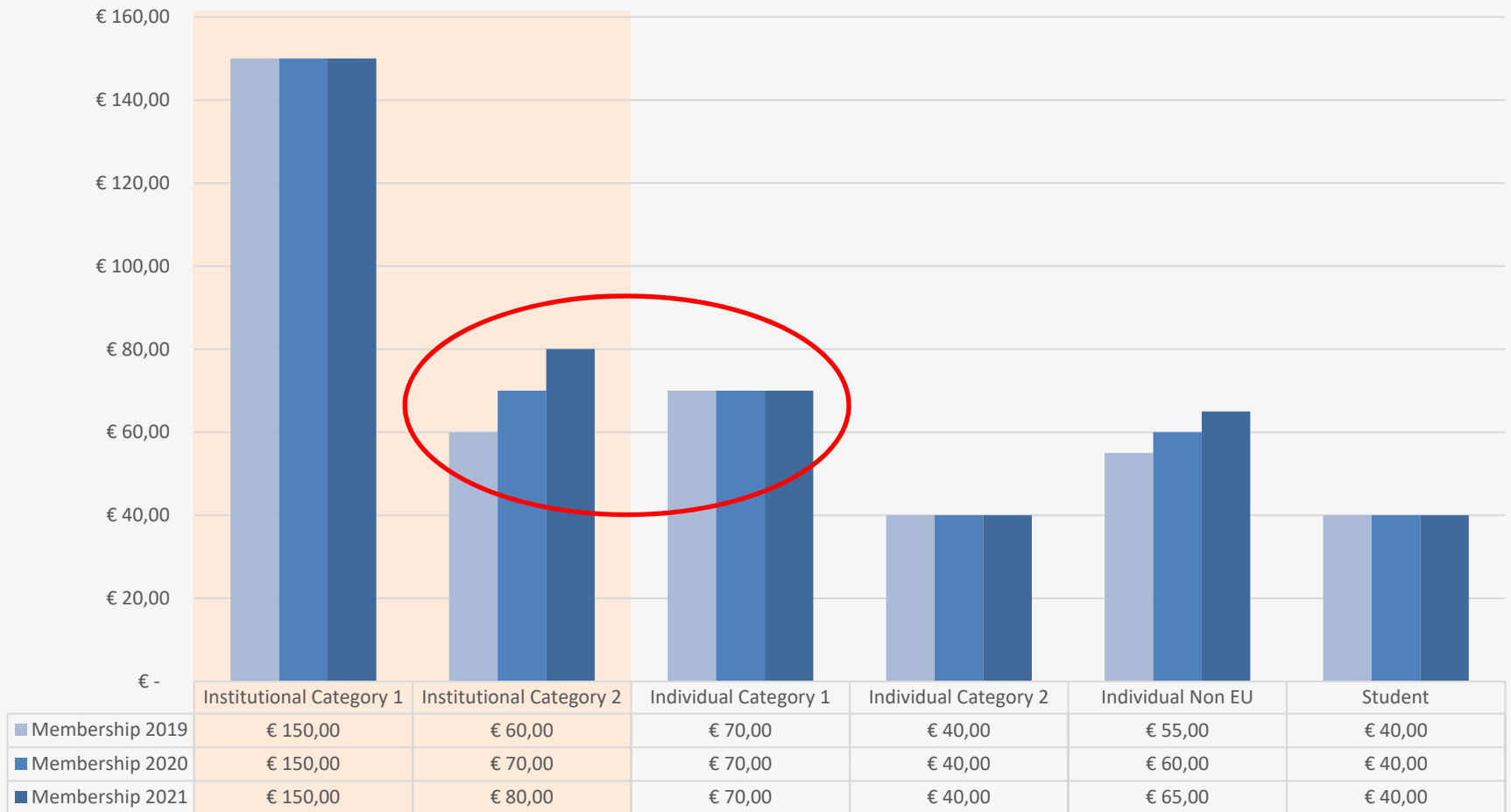
# **FINANCES**

## **2019-2020**

1. EAC11 was a huge post in 2019, forming 40% of our revenues. The costs of the conference are booked under different posts, that is why PR costs are quite high in 2019 (€ **3,000** more than in other years).
2. Our PR campaign includes sending Digest to all Universities doing EA and AOAMs who are not our member yet (€ **2,000**).
3. We started with Twinning in 2019, the costs are € **2,000**, other travel costs include attendance at EAC11.
4. We are part of CRAFTER until end 2019; several costs under PR Website (€ **1,150**), part of Digest (€ **650**) and some travels are paid by the EU.
5. The numbers are conservative and do not include possible extra income from EU projects. It is based on a growth with 15 members a year.

EXPENDITURE	2018	2019	2020
Staff	€ 4.415	€ 6.600	€ 6.600
Conference and Seminars	2.702	€ 17.000	€ 3.000
PR Products	€ 6.540	€ 9.300	€ 6.600
PR Website	€ 7.769	€ 2.770	€ 1.800
Postage	€ 3.107	€ 4.650	€ 3.550
Office costs	€ 1.322	€ 400	€ 300
Accountant	€ 1.564	€ 1.550	€ 1.679
Travels / external contacts	€ 4.961	€ 9.555	€ 7.000
Other	€ 250	€ 250	€ 250
Costs Bank	€ 350	€ 350	€ 350
<b>TOTAL EXPENDITURE EXARC</b>	<b>€ 32.980</b>	<b>€ 52.350</b>	<b>€ 31.029</b>

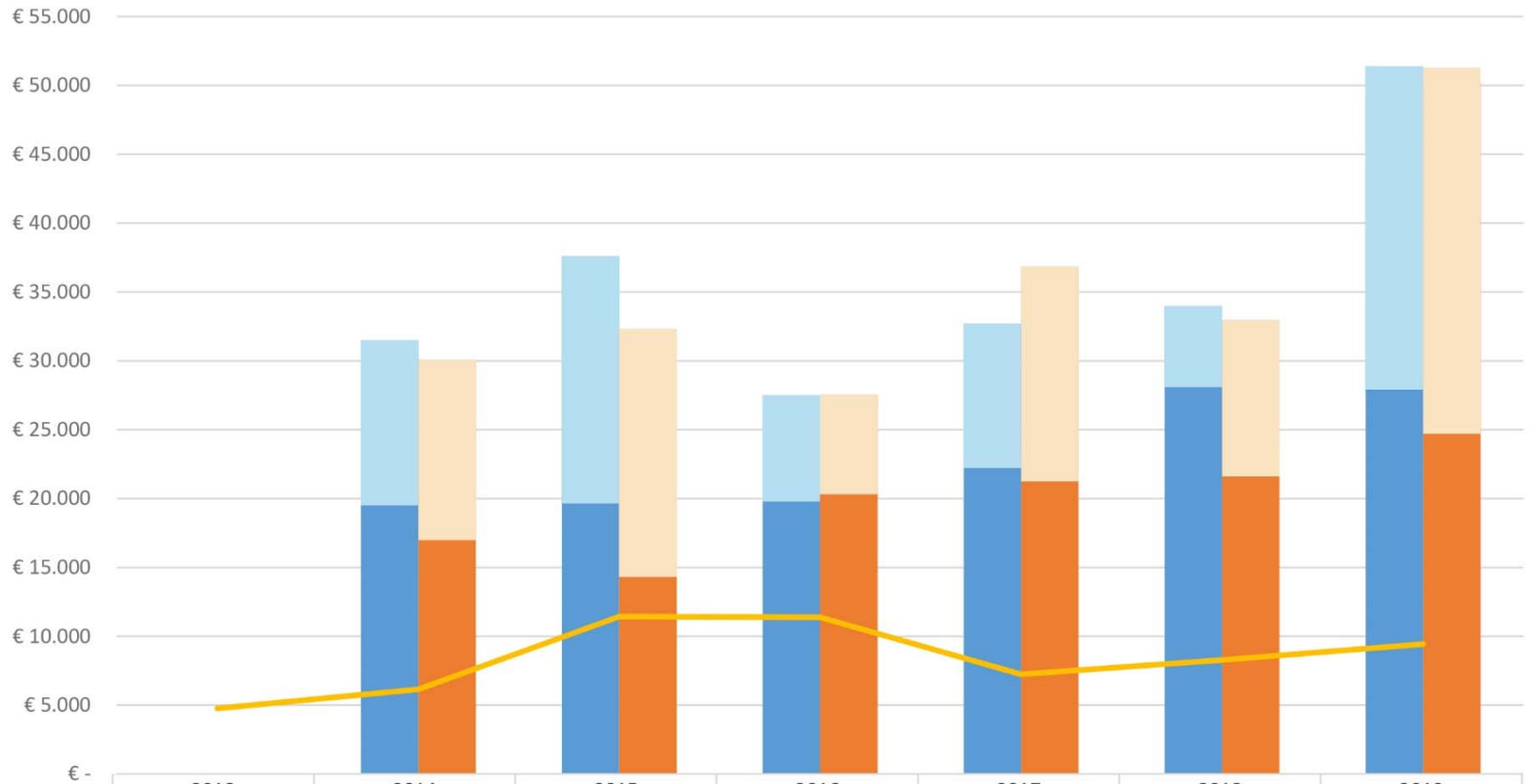
INCOME	2018	2019	2020
Donations	€ 178	€ 100	€ 100
Contributions	€ 25.680	€ 26.000	€ 26.500
Adverts	€ 0	€ 500	€ 0
Sales	€ 543	€ 500	€ 500
EU CRAFTER	€ 2.155	€ 2.223	
Conference and Seminars	€ 4.980	€ 22.600	€ 3.600
Income Bank	€ 446	€ 500	€ 450
<b>NET TURNOVER EXARC</b>	<b>€ 33.982</b>	<b>€ 52.423</b>	<b>€ 31.150</b>
<b>BALANCE</b>	<b>€ 1.002</b>	<b>€ 98</b>	<b>€ 121</b>
<b>ACCUMULATED RESERVES TILL END OF THE PREVIOUS YEAR</b>	<b>€ 7.251</b>	<b>€ 8.253</b>	<b>€ 8.351</b>
<b>TOTAL RESERVES</b>	<b>€ 8.253</b>	<b>€ 8.351</b>	<b>€ 8.472</b>





1. Over the years 2011-2016 **our reserves grew from € 4,700 to almost € 11,500**. We were able to **save some costs during our EU projects** and **generated more income** with sales and donations.
2. However, renewing the website (2016-2018) was very expensive. This brought our reserves down to **€ 7,250**.
3. Our reserves are again increasing, up to **€ 10,000 in 2021**.
4. We introduced **Twinning** and are working on different EU applications.





	2013	2014	2015	2016	2017	2018	2019
Income		€ 31.483	€ 37.590	€ 27.508	€ 32.706	€ 33.982	€ 52.423
Other income		€ 12.007	€ 17.824	€ 7.582	€ 10.338	€ 5.705	€ 24.223
General Income		€ 19.476	€ 19.766	€ 19.926	€ 22.368	€ 28.277	€ 28.200
Expenditure		€ 30.090	€ 32.309	€ 27.556	€ 36.844	€ 32.980	€ 52.325
Other Expenses		€ 12.968	€ 17.823	€ 7.000	€ 15.454	€ 11.217	€ 27.300
General Expenditure		€ 17.122	€ 14.486	€ 20.556	€ 21.390	€ 21.763	€ 25.025
Reserves end of the year	€ 4.763	€ 6.156	€ 11.437	€ 11.389	€ 7.251	€ 8.253	€ 8.351

	director	admin	graphic	editors	biblio
2016	1023,00 h	404,75 h	209,25 h	313,50 h	43,00 h
2017	1420,50 h	346,75 h	281,00 h	315,50 h	27,00 h
2018	1771,00 h	471,00 h	609,00 h	325,50 h	44,00 h

1. Editors hours include those made by the chief editor, not those by all the reviewers and editors (abt. 20 people).
2. Director, Administrator, Chief Editor and Biblio manager are paid a **Volunteer Fee up to € 1,500 a year.**
3. Some hours of the graphic / web designer are **paid per job.**
4. The hours of the secretariat form **1.5 FTE.**

**THANK YOU**